



Project:
GEOCARBON

Project full title:
Operational Global Carbon Observing System

European Commission - FP7
Collaborative Project (large scale integrating project) - for specific
cooperation actions (SICA) dedicated to international cooperation partner countries
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Lead beneficiary: CMCC

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Actual delivery date (project month): 12

1. Introduction

1.1 Short summary

Many dissemination activities have been carried out to promote the project's visibility and awareness. The main activities were the production and publication of information material and its distribution during relevant events. Information material currently includes a Project Leaflet with an attractive design (see ANNEX I) and a dissemination article on the journal "International Innovation" (see ANNEX II).

Moreover, the GEOCARBON project has been presented (through poster and/or oral contribution) during the following events:

GEO meetings

- *GEO-VIII Plenary, Istanbul, 16-17 November 2011.*
There was a booth in the EC exhibition pavilion, and an oral presentation was given at the EC side event. The PPT is available at:
http://www.earthobservations.org/documents/meetings/201111_geo8_eu/GEOCARBON.Riccardo%20Valentini.pdf
- *GEO Work Plan Symposium, Geneva, 30 April - 2 May 2012.*
The project was presented in the presentation of the GEO Task CL-02 "Global Carbon Observations and Analysis". The PPT is available at:

ftp://ftp.earthobservations.org/201205_Work_Plan_Symposium/Presentations/3_Work%20Plan%20Review/Societal%20Benefits/GEO_WPS1205_Presentation_CL-02.pdf

- GEPW6: 6th GEO European Project's Workshop, Rome, 7-8 May 2012. The oral presentation is available at:
http://www.earthobservations.org/documents/meetings/201205_gepw6/ss_we_cl_gf_geocarbon_bombelli.pdf
- GEO-IX Plenary, Foz do Iguacu, 22-23 November 2012. GEOCARBON was presented at the EC side event. The PPT is available at:
http://www.earthobservations.org/documents/meetings/201211_geo9_ec/Bombelli_GEOCARBON_EC-SideEvent_GEO-IX-Plenary_2012.ppt
- GEPW7: 7th GEO European Project's Workshop, Barcelona, 15-16 April 2013. The oral presentation is available at:
http://gepw7.creaf.cat/Presentations/20130416/20130416_AM_13_10_AntonioBombelli.ppt

UNFCCC meetings

- UNFCCC COP17 - GEO Side Event, Durban, 2 December 2011. GEOCARBON was presented in the presentation on "The GEO Global Carbon Observation and Analysis System" given at the GEO Side Event.
- UNFCCC COP18 – Doha, 3 December 2012. GEOCARBON and the global carbon budget were presented at the side event entitled "Deforestation Emissions in the Global Context".

Other meetings

- EUROGEOSS, Madrid, 25-27 January 2012. One poster.
- ICRI - International Conference on Research Infrastructures, Copenhagen, 21-23 March 2012. One poster.
- ESA's GlobBiomass User Consultation Meeting, Jena, 9-11 October 2012. The oral presentation is available at: http://www.gofc-gold.uni-jena.de/wg_biomass/wp-content/uploads/2012/06/Valentini_Riccardo.pdf
- FCT-GFOI Summit, Sydney, 4-9 February 2013. One GEOCARBON representative was there to ensure the proper coordination.

1.2 Rationale for this deliverable

This deliverable is actually an ensemble of activities that are functional to promote the project outreach in the frame of WP22.

The participation in the GEO-related events is intrinsic to the project essence, being this project a contributing tool to GEO and GEOSS. The participation in the UNFCCC events is very important, considering the important role that the global carbon cycle, from sinks to sources, plays in the global climate system. The targeted participation in specific relevant events is also essential to ensure the wider dissemination and promote further global collaborations.

The brochure is intended for use by project partners for distribution during conferences, workshops and meetings, to universities and other research institutions, to national and European policy makers, the media, any other interested parties. The main aim is to give a general introduction to GEOCARBON, containing brief descriptions of all the activities being performed within the project. The language is accessible to non-technical readers. The first edition was printed in October 2012 (1,000 copies) and further editions, containing updated information on work progresses, may be produced, if needed, throughout the course of the project. The external side of the brochure included the project logo, the project factsheet, the contact information, and the logos of the partners involved in the consortium. In the internal part of the brochure a description on the project, its objectives and potential benefits are presented.

A PDF copy of the brochure is available at:

http://www.geocarbon.net/index.php?option=com_phocadownload&view=category&id=8:geocarbon-brochure&Itemid=172

It was decided to publish a dissemination article on the journal “International Innovation”, because that is a leading global dissemination resource for the wider scientific, technology and research communities, dedicated to disseminating the latest science, research and technological innovations on a global level. It has a wide distribution through the relevant community, at both scientific and policy level, including the general public.

The high resolution PDF of the article on GEOCARBON project can be downloaded from the project website in the section "publications" at:

http://www.geocarbon.net/index.php?option=com_phocadownload&view=category&id=7:international-innovation&Itemid=172

Here is the link to the digital version of the magazine -

<http://www.research-europe.com/magazine/ENVIRONMENT/2012-13/index.html>

1.3 Problems encountered and envisaged solutions

No problems have been encountered.

ANNEX I (GEOCARBON Leaflet)

ANNEX II (GEOCARBON article on International Innovation)